

# CARLY WOODS

AI Keynote Speaker · Team Training Specialist · Founder, Ethical Edge Solutions

AFR Top 100 Founder Recognition | APAC Business Awards Winner 2025 | Lead Industry Partner, \$1.5M CRC-P Government-Funded AI Research Consortium with Southern Cross University | Gold Coast, QLD · Available Nationally

Carly Woods is not a generalist AI trainer. She is a business operator, keynote speaker and AI workshop facilitator helping organisations build practical AI capability in real operating environments. Her work brings together more than 22 years across business operations, financial services, automotive, marketing, technology and organisational growth, with current industry leadership in a \$1.5M CRC-P government-funded AI research consortium with Southern Cross University.

<b>22+</b>	<b>1,500+</b>	<b>1,000s</b>	<b>\$1.5M</b>
years business experience	at a single event	trained across programs	AI research consortium

<b>THE DIFFERENCE</b>  <b>Built for your environment, not a generic audience.</b>  Most AI training is built for generic business audiences. Carly's sessions are built around your operating environment, governance obligations, people, tools and outcomes.  Every engagement is tailored to the organisation - its roles, systems, compliance context, maturity level and the practical outcomes people need to leave with.	<b>EVERY SESSION IS BUILT AROUND</b> <ul style="list-style-type: none"><li>• Your team's existing tools and systems</li><li>• Roles, responsibilities and seniority levels</li><li>• Your industry and regulatory context</li><li>• Current AI familiarity across the team</li><li>• Specific outcomes your organisation needs</li></ul> No two sessions look the same. That is the point.
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<b>GRANT LEAD</b> CRC-P \$1.5M with Southern Cross University	<b>AWARD 2025</b> APAC Most Impactful Female-Led Tech Co.	<b>AWARD 2025</b> APAC Client Service Excellence	<b>BACKGROUND</b> AFR Top 100 Founder Recognition
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## PROGRAM FORMATS - ALL TAILORED, ALL OUTCOMES-LED

<b>2-3 HOURS</b>	<b>AI Awareness &amp; Orientation</b> For teams new to AI or needing a shared baseline. What AI is, what is practical, what is overhyped and where it fits. <b>Outcome:</b> Shared understanding · Practical next steps · Confidence to act
<b>HALF-DAY TO FULL-DAY</b>	<b>AI for Teams Workshop</b> Built around your tools, workflows and goals. Content and depth tailored to what your team actually needs. <b>Outcome:</b> Role-relevant learning · Immediate application · Clear action plan
<b>HALF-DAY</b>	<b>AI Strategy Briefing for Leadership</b> For senior leaders who need to lead AI - not just understand it. Covers strategy, risk, governance and investment decisions. <b>Outcome:</b> Strategic clarity · Risk and governance · Adoption roadmap
<b>MULTI-SESSION</b>	<b>AI Adoption Program</b> For departments building capability over time. Leadership and team sessions across weeks or as an intensive. <b>Outcome:</b> Embedded capability · Alignment · 90-day plan

## BUILT FOR GOVERNMENT & REGULATED INDUSTRIES

Workshops designed for environments where AI adoption is not simple.

### Contextualised for:

- Queensland Government agencies
- Local government and councils
- State and territory departments
- APS teams
- NDIS providers and health-adjacent organisations
- Financial services and AFSL-regulated environments
- Any organisation under compliance obligations

### Sessions address:

- Privacy Act 1988 and Australian Privacy Principles
- Responsible AI and safe-use frameworks
- Data handling, sovereignty and security
- AI literacy and workforce capability building
- Change management and internal adoption

### ABOUT CARLY

Carly is known as The Tech Whisperer because she makes complex AI practical, understandable and engaging for non-technical audiences.

Her background spans construction, financial services, health, NDIS, automotive and government-adjacent industries. Through Ethical Edge Solutions, she works with leadership teams on AI operating models that function under scale, regulatory constraint and real operational load.

#### Research Credential

Lead industry partner on a \$1.5M CRC-P government-funded AI research consortium with Southern Cross University - building the next generation of AI operations tools.

### BEST FIT FOR

- Government teams needing AI literacy and responsible AI education
- Leadership teams needing executive AI briefings
- Organisations in regulated environments
- Teams wanting practical AI adoption without vendor lock-in
- Events needing an engaging AI speaker with live demonstrations

### NOT A FIT FOR

- Highly technical developer training
- Generic software demos
- One-size-fits-all AI presentations

## ENGAGEMENTS & TRACK RECORD

Government & industry events	AI keynote presentations and responsible AI education
Leadership retreats	Private financial services AI workshop · Bowral NSW
Large-scale business events	Featured speaker · 1,500 attendees
Corporate bootcamps	Keynote + workshop · 200+ attendees
Executive sessions	AI implementation for leadership teams
Chambers and associations	AI keynote and business education sessions

## WHAT PARTICIPANTS SAY

“My brain is just in overdrive thinking of all the stuff I can get AI to do. The way Carly teaches - you actually walk away knowing what to do.”

**Rob McKenzie**  
East Coast Customs

“100 people with completely different challenges - and she made it relevant for everyone. That is genuinely hard to do.”

**Craig Tulczyn**  
Escape Coaching

“I walked in thinking I would struggle to keep up. I walked out having already made two videos. Genuinely wowed by what I could actually do.”

**Monique Dumaine**  
Secure Space

## READY TO TALK?

Get in touch directly.

What happens when you reach out:

- Short conversation about your team, goals and timeline
- Format recommendation - no obligation
- Tailored outline and quote within 24 hours
- Capability statement, proposal summary and session outline for procurement if required

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[carlywoods.ai/workshops](http://carlywoods.ai/workshops)

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